



SUCCESS MADE SIMPLE 2021

Gifts 'N Things • 145 Highland Avenue • Kutztown, PA 19530 • (800) 468-7511 • email: info@gntinc.com
72,000 Sq. Ft. Facility - Office / Showroom / Warehouse • Family owned and operated for over 40 years!
FUNDRAISING • HOLIDAY SHOP • SCHOOL SPIRIT • VISIT US AT GNTINC.COM



EXCLUSIVE FUNDRAISING BROCHURES - High profit, quality and value!

- Winter Wonderland, Perfect Presents and Spring - 50% profit
- Magazines, mixes, candles and online shopping - 40% profit
- Gourmet Goodness - cheese, sausage, candy & mixes - 40% profit
- Frozen Food Programs - ask your sales associate - up to 40% profit



CUSTOMER SATISFACTION - Our #1 Priority!

- 100% Unconditional Money Back Guarantee on all product and prizes! Full refund and you keep the profit!
- Your customer service calls can be handled by Gifts 'N Things or the Fundraising Chairperson - your choice.
- All late orders, re-orders and adjustments ship within 24 hours of your phone call.
- "How To" Fundraising Chairperson Manual is provided.



FOCUS ON SAFETY - Your child's safety can never be over emphasized!

- Parent letters clearly state that your school does not endorse "door-to-door" selling!
- Order Form and Prize Program says "We do not endorse door-to-door sales!"



ONLINE SHOPPING - Increased Sales & Higher Profits - SupportMySchool.org

- School gets the profit, seller gets the prize credit and the product ships directly to their home or "Ship to School" - Product will be delivered to school with student order.
- 24/7 Chairperson internet access to view online sales and totals in real time.
- Our online store includes posting to social media, send custom emails & text messages to family and friends.



PACKETS ARRIVE READY TO HAND OUT - We make it EASY!

- All material is collated into packets by Gifts 'N Things. The packet includes all the material the child needs to participate - parent letter, brochures, order form and prize program!
- A Parent Letter is designed with your school information.
- Packets arrive at the school separated into groups of 25 in a tote bag for easy distribution!



3 PART ORDER FORM - Just in case someone loses a copy!

- Families keep a copy—You keep a copy—Gifts 'N Things keeps a copy!
- Orders are tallied alphabetically by Last Name unless submitted by homeroom.
- A pre-paid and self addressed envelope is provided to mail orders back to Gifts 'N Things.
- No Cash? No Problem! All customers have the option to pay by credit card.



COMPUTER REPORT DETAILING SALE - Easy to read and understand!

- Overall summary, internet sales, results by homeroom, top sellers, prize summary and more!
- Reports are e-mailed to you, in PDF format, for immediate results.
- 24/7 Chairperson internet access to view totals, reports and invoice.



"STATE OF THE ART" SCANNING EQUIPMENT - Used to pack orders!

- Every item is individually scanned by barcode to guarantee accuracy!
- Scanning by barcode gives us 99.8% order accuracy!
- Scanning = Fewer Packing Errors = Less Headaches for Chairperson!



Wolfe, Brandon
GRADE 2 - RM 12
MRS. KOEHLER
Cedar Elementary
1 of 2
Gift / Frozen

ORDERS INDIVIDUALLY PACKED FOR EACH STUDENT!

- Every order is individually packed and labeled with large easy to read labels!
- We use uniformly sized boxes with handles to provide protection and convenience!
- All you have to do is hand out the orders!





FREE ECO-FRIENDLY TOTES - TEACHER GIFT

- One FREE tote bag for every homeroom - great teacher gift!
- 25 packets, homeroom poster and kick start prizes will be collated into an "eco-friendly" tote bag for easy distribution!
- Making your job easier while providing each teacher with a Thank You gift!



MYPRIZEPROGRAM.com - Puts the FUN into FUNDRAISING!

- Prize program starts with selling only 1 item!
- Best of Both Worlds - cumulative and pick a prize in 1 great program!
- Prize envelope and online viewing add excitement and enthusiasm!



PARTICIPATION KICK-OFF KIT!

- Large hallway posters to help promote your sale!
- Homeroom posters with Participation Goal Chart.
- Students that sell one item get to sign the goal chart = increased participation!
- Goal chart is used to determine winners of 50% participation homeroom party.



ICE CREAM / YOGURT / HEALTHY TREAT PARTY - Promote participation. Just sell 1 item! Free to every homeroom with 50% participation!

- Everyone in the class is invited to attend the party. (Other options available upon request)

\$20 MAGAZINE SUBSCRIPTION

Free to every teacher whose homeroom has 50% participation!

- Proven incentive to create teacher excitement which will help your sale!



ONLINE REGISTRATION KICK-START PROGRAM - Additional Student Prize

- A Superhero Finger Flyer is given to every child who turns in the coupon from the bottom of the parent letter stating they have registered for online fundraising sales.
- The Superhero Finger Flyer should be handed out during the sale for immediate gratification.



HOMEROOM EARLY SIGN-UP BONUS - Superhero Cape

- A Superhero Cape is to be used as a drawing prize for each homeroom.
- During the sale, teachers should have 1 student per day wear the cape for turning in a coupon from the parent letter.
- Every child who turns in the "Sell 3 Items" coupon from the parent letter, will be automatically entered to win.
- Signed contract by June 30th - receive a Superhero Cape - 1 per Homeroom!



CHAIRPERSON GIFTS / SAMPLES FOR DISPLAY

- We supply samples of product and/or food for your school to display!
- As a "Thank You" to the people running the fundraising sale, these samples are yours to keep!

SCHOOL DISPLAY SAMPLES



ONE FREE DOLLAR FOR EVERY CHILD - to spend at the Holiday Shop!

- Every child receives a \$1.00 Lil' Shopper's Shoppe Buck when you use Gifts 'N Things for your Fall Fundraiser and Holiday Shop!

